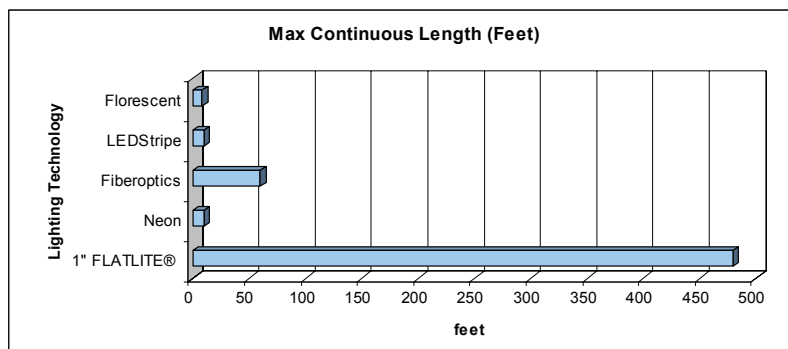


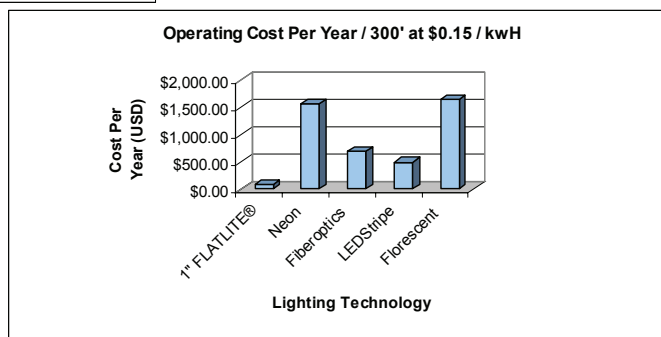
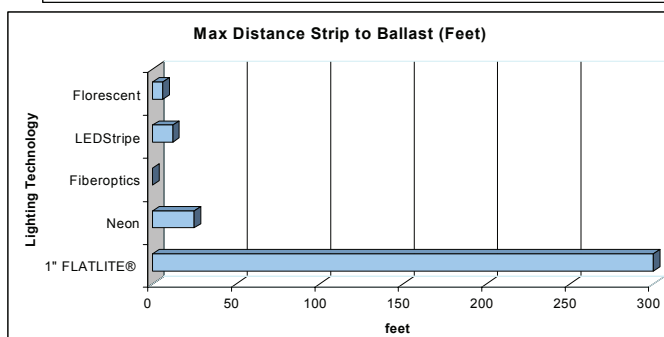
FLATLITE® is the world's widest, thinnest, longest lightbulb, and as such accomplishes what no other lighting technology can do. It is designed, not to compete with other technologies, but to go where no other lightbulb can go - into ambient lighting applications where thickness, flexibility and custom sizing are important. The following chart, derived from marketing and technical data provided by product manufacturers, gives a point by point comparison of common lighting considerations for major lighting technologies used today.

*Lighting Technology Comparison Table*

	1" FLATLITE	Neon	Fiberoptics	LEDStripe	Florescent
Operating cost per year / 300'	\$88.70	\$1,576.80	\$689.85	\$494.75	\$1,642.50
Operating Cost per day / 300'	\$0.24	\$4.32	\$1.89	\$1.35	\$4.50
Power per foot (watts)	0.54	9.6	4.2	3	10
Max continuous length (feet)	480	10	60	100	16
Max length for a single ballast	1040	50	60	100	16
Field cut to length	Yes	No	Yes	Yes	No
Maintenance	None	High	Moderate	Low	Moderate
Damage resistant	High	Low	Low	Low	High
Max distance strip to ballast (feet)	300	25	0	12	6
Dimmable	Yes	No	Yes	Yes	No
Flexibility	Extreme	None	Moderate	None	None
Operating voltage	200-280 VAC	3K - 25K VAC	n/a	24 DC	110 VAC
Weather resistant	Good	Fair	Excellent	Good	Fair
Cost per linear foot (USD)	\$10.00	\$16.00	\$25.00	?	\$6.00



=best in class



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